## FIRST COVID-19 SEROLOGY TEST GRANTED US FDA AUTHORIZATION NOW AVAILABLE IN MALAYSIA

Kuala Lumpur, June 1 2020 - Brands Direct International Sdn Bhd (BDI) are proud to announce that Cellex, Inc., USA, has appointed BDI as the Exclusive distributor of Cellex qSARS-CoV-2 IgG/IgM Rapid Test in Malaysia.

Cellex's qSARS-CoV-2 IgG/IgM Rapid Test is the first serology test (antibody test) authorised by **US FDA for Emergency Use Authorisation (EUA)** on diagnostic use for Covid-19 on 1 April 2020 and has **CE-IVD Mark** for distribution in Europe. To date, there are only twelve serology tests granted authorisation for EUA from the US FDA. BDI is the only company to offer healthcare providers in Malaysia, an antibody test that has completed proper EUA of the FDA. BDI believes Cellex will be the doctors' choice for affordable, accurate, fast reliable antibody tests results with international quality compliance and approvals.

## Cellex qSARS-CoV-2 IgG/IgM Rapid Test

The Cellex qSARS-CoV-2 IgG/IgM Rapid Test, is based on a Lateral flow immunoassay (LFIA) sandwich method for the *qualitative detection and differentiation of IgM and IgG antibodies* to the *Nucleocapside protein (N) and Spike Glyprotein (S) of SARS-CoV-2,* in venipuncture whole blood, serum, or plasma (EDTA, citrate) specimens from patients. The high specificity of Cellex antibody test can aid to determine if a patient has had the virus and if they have developed specific antibodies.

## **RIGHT TEST @ RIGHT TIME**

- Affordable for different health care systems: Test can be used anywhere, no specialized training is required.
- Accurate and reliable results, robust performance.
- Fast results allow physicians to make immediate immune response evaluation.

Note : For professional use only

## Antibody test results in 15 minutes

A blood sample is use to help detect antibodies generated as part of the body's immune response to fight the SARS-CoV-2, coronavirus. Cellex antibody test results is available in fifteen minutes indicating a positive or negative antibody response to a recent or past infection.



The timeline of specific antibody development and the potential possibility of some immunity following exposure to Covid-19 based on current scientific understandings of Covid-19 are limited and yet to be determined. For many other similar viruses, antibodies are protective for years and longer, but we do not yet have enough data to know for Covid-19. It can take 1-2 weeks from the first onset of Covid-19 symptoms for antibodies to develop in the body to fight the virus and antibodies could develop about 2-3 weeks after infection.

In line with MOH guidelines, antibody testing is to identify past infection and this knowledge can be useful in epidemiology and seroprevalence studies. Cellex antibody test with FDA clearance is widely used globally and across the US for such studies.

If you believe there was an illness and you have actually recovered, check with your Doctor the right time to test for antibodies with Cellex antibody test. BDI is in collaboration with MediAssist4U to offer antibody tests to the public. For more information please contact BDI, 1800 88 8089 or 017 659 8913, email sales@bdi.com.my and visit us: www.bdi.com.my.

Exclusive distributor



Principal



